

# Monsoon Marketing

## Client Onboarding Form

**Full Business Name:**

**What is your business Motto/Tagline?**

**Do you have a Website?**

Yes  No

If NO: Would you like us to create one?

Yes  No

**Do you have a CRM?**

Yes  No

If YES: Please give us access to the account.

If NO: Would you like us to create one?

Yes  No

**Do you have these Google Tools set up?**

Google Analytics  Yes  No

If NO: Would you like us to create one?

Yes  No

Google Search Console  Yes  No

If NO: Would you like us to create one?

Yes  No

Google Ads  Yes  No

If NO: Would you like us to create one?

Yes  No

**Tell us about your target market:**

*Target market location, demographics, and other details*

**Are there any specific products or services you'd like us to focus on?**

*Please enumerate and tell us about each one.*

**Tell us about your business goals for the next 3 months:**

**Do you have branding guidelines we can refer to?**

*Please provide a link to it below:*

**Please provide links to your branding collaterals (logos, etc):**

**Please provide links to your business photos, videos, etc:**

**Please provide a link to your HIPAA Notice of Privacy Practices:**